

Commission for the Arts Annual Report

January 18, 2019

The Honorable Mayor Fournier and
Members of the City Commission:

Each year, the Royal Oak Commission for the Arts (CFA) is required to report on the progress of its prior year's goals and submit an updated plan for encouraging and supporting arts and culture in the City of Royal Oak.

The 2018 annual report (Attachment 1) demonstrates the CFA's commitment to increasing access and opportunities to participate in the arts for those who live in, work in and visit Royal Oak. Page four of the report also shows the greater community's support and commitment to fostering a creative environment in the city.

The CFA continues to work on the goals and objectives that were identified by the group during a series of work sessions in early 2016. This long-term strategic arts and culture plan is intended to foster awareness, collaboration and diversity.

The following resolution is recommended for approval:

Be it resolved, the Royal Oak City Commission hereby accepts the adopts the Royal Oak Commission for the Arts' 2018 Annual Report and adopts its strategic goals and objectives for the year 2019 to support arts and culture in the City of Royal Oak.

Respectfully submitted,
James Krizan
Assistant to the City Manager

Approved,



Donald E. Johnson
City Manager

1 Attachment



Royal Oak **COMMISSION FOR THE ARTS**

Annual Report 2018

Attachment 1

Royal Oak Commission for the Arts 2018

Jason Gittinger
Chair

Jodie Ellison
Vice Chair

Patricia Paruch
City Commission Representative

Laura Bonnell
Secretary

John D'Agnillo

Denise Reske

Alesha Beistline

Royal Oak Commission for the Arts

Annual Report 2018

The mission of the Commission for the Arts is to encourage and support arts and culture in the City of Royal Oak.



Attachment 1

The Commission for the Arts would like to recognize the following people who have contributed their time and efforts to helping us fulfill our mission.

PIANO PROJECT:

The Kolo Family
The DuBuc Family
Middle C Music Education
Ideation Signs & Communications
Professional Movers
The Detroit School of Rock and Pop Music
The Live The Music Foundation
Melissa Behring
Malorie Kenrick
Nick Dodge
James Crowley
Brianne O'Shea
Zoe Fox
Zara Fox
Trinity Fox
Beth Fox
Matt Fox
Jasmine Gittinger
Samantha Gittinger
Lori Fillmore
Tristan Fillmore
Nathan Fillmore
Jim Turner
Terry Davis
Andrew Androff
Chris Androff
Deb Soverinsky

Piano Locations:
Royal Oak Farmer's Market
Qdoba
Mesa Tacos & Tequila
Royal Oak Parks - Eagle Plaza
Gayle's Chocolates
515 Media Mojo and More
Royal Oak Public Schools
Holiday Market
The Detroit School of Rock and Pop Music

SUMMER CONCERT SERIES:

Partners:
Royal Oak DDA
Royal Oak Restaurant Association
Royal Oak Chamber of Commerce
Oakland County Parks
Detroit Institute of Arts
WROK

PERFORMERS:

The Detroit School of Rock and Pop Music
Popsicle Plus
The Satellites
Dave Hamilton Band
The Orbitsuns
Theo "Gridiron" Spight and Friends
The Corktown Popes
Detroit Soul Rhythm
Devin Scillian
Killer Flamigos
Luis Resto
Reefermen

ART EXPLORED:

Special Thanks to:
Royal Oak Downtown Development Authority
SMART
Royal Oak Public Library
Carol Card

ARTISTS

Desiree Kelly
Molly Diana
Sanda Cook
Tim Gralewski
Dylan Yates
Melia Woelmer

CELEBRATION OF THE ARTS

Sponsored by: McCourt's Music

Volunteers, artists, and performers :
Royal Oak Arts Council
Royal Oak Commission for the Arts
Royal Oak Public Schools
Detroit School of Pop and Rock
Royal Oak Symphony Orchestra
South Oakland Art Association
Juliana's Academy of Dance
Royal Oak Senior Center Painting Class
Detroit-Oakland Gentleman Songsters
John D. Lamb
Royal Oak Optimist Club
Laurie Eisenhardt
Carol Card
Alyssa Reimold
Deb Soverinsky
Deb Anderson
Keith Kohring
Dave Jensen

Jason Gittinger
Michele Prud'homme
Alicia Duncan
Anna Eovaldi
Alicia Cernul
Kariann Orth
Martha Shrode
Mike Conrad
Ryan Woodward
Denise Reske
David Montero
Thomas Kosek
Roger Boyer
Albin Rose
Sarah Olsen
David Kraus
Spencer Barrer
Andrew Bazucki
Holly Haran
Mary Beth Fitzpatrick
Carol Wedepohl
Carissa Orr
Melissa Behring & Jake Tobias
Grace Kessler
El Kramer
Emma Ervin
Katie Schepferman
Taylor Jacobs
Quasi Bullfight
Jack Rossbach
Kayleigh Hogan
Dan Bercasio, Amanda Jones & Sam O'Sullivan
Elexys Rood
Hernandez Duet
Mike & Charlie—Grooving Violation
Junior Fields
Royal Oak Schools Custodial Staff

Sharing the Warmth Project

Jodie and Sarah Ellison
Jacob Kuhn
Stacey Gray
Marilyn Grazioli
Amy Wojtylo Goller
David Assemany
Rebecca Brockwell
Ewe-nique Knits
Alisha Beistline
Maria Elliot
Carol Schwanger Diane Hawkey
Knitters from Ewe-nique Knits
Pat Paruch
Brandon Kolo





The Royal Oak Commission for the Arts is pleased to present its 2018 Annual Report.

The outcomes of highlighted goals in this report demonstrate our continued focus to increase access and participation in arts and culture in Royal Oak.

Goal: Increase the Value of Arts and Culture

Over the past year, the CFA continued the widely successful Art Explored program. This year's program selected six new pieces to compliment our downtown. A new look for the Art Explored webpage was also debuted this year. The Art Explored Program creates a sense of visual beauty and place in areas such as near parking garages and street corners.

The Summer Concert Series returned to the Center Street Pop-Up Park for 2018. For six weeks visitors were able to enjoy free live music from a variety of acts. This year saw the return of many favorites including Theo Spight and Friends, Dave Hamilton Band, the Reefermen and the Killer Flamingos. The 2018 Summer Concert Series also had additional entertainment for Oakland County Parks and the DIA.

The CFA continued its support of the Celebration for the Arts and awarded the annual community arts award to Laurie Eisenhardt for her continued dedication and support for art in Royal Oak.



Goal: Increase the Collaboration Amongst Various Local and Regional Organizations

In 2018, the CFA expanded and grew collaborations with a variety of regional organizations to help promote art and culture in Royal Oak and beyond.

In 2018, the CFA continued the partnerships with the Royal Oak Restaurant Association at the annual Summer Concert Series. Each week during the summer concerts, local restaurants offered selections from their menu for patrons to enjoy. The summer concerts also featured partnerships with the Detroit Institute of Arts and Oakland County Parks and Recreation.

The DIA brought their DIA Away trailer to the summer concert series for an evening of inspiration for all to enjoy. At all six of the summer concerts, Oakland County Parks and Recreation brought their mobile recreation units for attendees to enjoy. Attendees could climb the climbing tower, or they could get involved in the myriad of games available.

This year also saw the CFA as the subject of an Oakland County Planners Association luncheon. Chair Jason Gittinger and staff James Krizan were on hand at the gathering to discuss lessons learned from the public arts program.



Attachment 1

Goal: Generate Awareness of the Arts and Culture in the City of Royal Oak

In 2018, the CFA was prominently featured in local news media highlighting projects and accomplishments. This year, the CFA also established a process to accept nominations for the annual Community Art Award.

The annual Celebration of the Arts continued it's growth and was again a highlight event put on by the Royal Oak Schools with support from the CFA.



Goal: Become Advocates and Leaders for Art and Culture

The CFA continued its role in 2018 as an advisory body for the Royal Oak City Commission. During the year, the CFA brought forth recommendations on two different public art programs. The CFA also voiced support for city commission projects, such as the creation of funding for a Royal Oak Artist in Residence Program (now being called the Royal Oak Artist Laureate).



Above: A rendering of the proposed public art project from Robert Bruce Photography.

Goal: Become a Sustainable Commission

As shown at the beginning of this report, the CFA is extremely grateful to our sponsors, volunteers and supporters. The CFA continues its success only because of these great people!

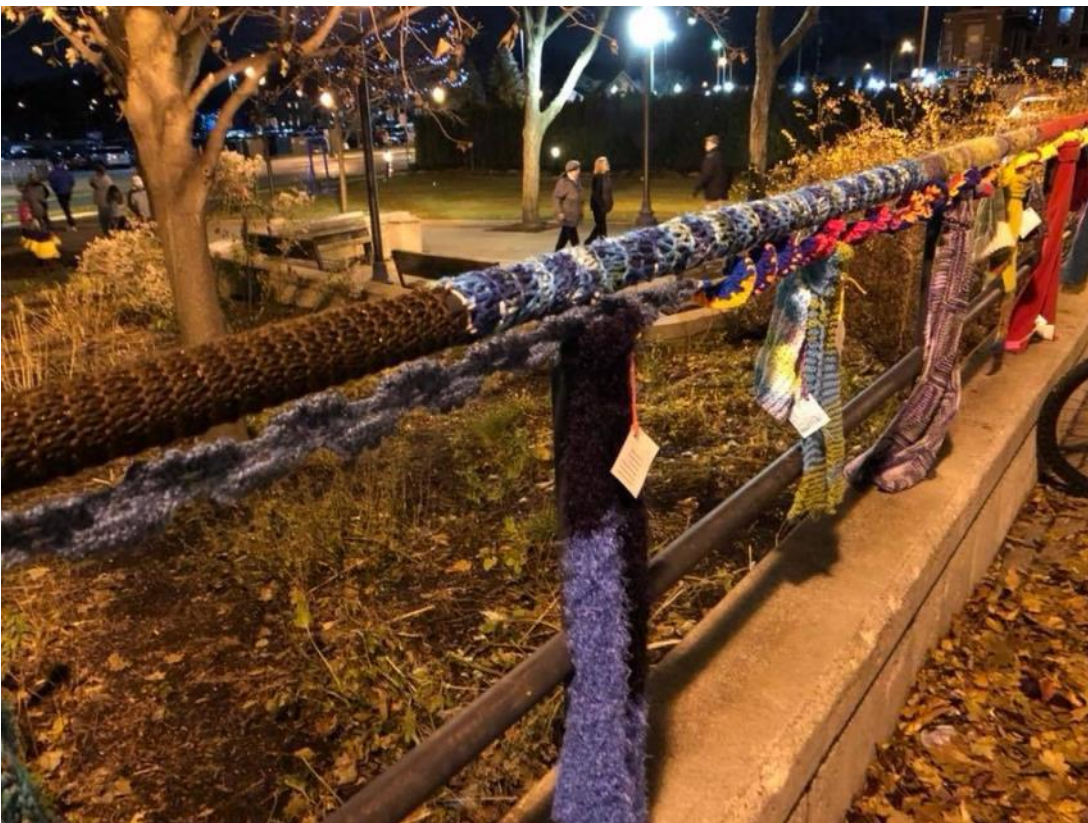


Attachment 1

Goal: Become a Sustainable Commission



The volunteer efforts that contributed to the Share the Warmth project were instrumental in the project's success and another example of the community's commitment to celebrating and getting involved in art.



Attachment 1

2018 was an extremely productive year for the CFA. Between the growth of programming and the expanded awareness and promotion of programs and efforts, the CFA has a lot to be proud of this year.

The CFA is extremely excited to look forward to next year!





Looking toward 2019, the CFA seeks to further grow the existing programing and expand into new frontiers.

The CFA is excited to announce the first year for the Royal Oak Artist Laureate program. This program will recognize a local artist and result in the donation of a piece created by that artist.

The CFA is also anticipating new programing to celebrate different disciplines of art this year—for example poetry, songwriting and theatre.

The CFA is extremely appreciative of the support from the city commission and looks forward to seeing everyone out and about enjoying the art!

Royal Oak Commission for the Arts 2019 Strategic Goals and Objectives

Goal 1: Increase the value of arts and culture

- Develop and implement a Royal Oak Artist Laureate program.
- Continue to support and grow the Summer Concert Series
- Maintain and grow Art Explored program
- Support Celebration of the arts
- Support the Sharing the Warmth program
- Seek local data regarding the importance of art and culture in our community
- Regularly attend and participate at City of Royal Oak Commission meetings during Public Comments
- Present policies that nurture the Arts
- Annually attend the City of Royal Oak Strategic Planning Session and encourage the city to include the arts and culture in the city's annual goals and objectives

Goal 2: Increase the collaboration amongst various local and regional organizations

- Work with local and regional organizations to grow participation in the Royal Oak Celebration of the Arts Program and promote the Royal Oak Artist Laureate program
- Complete assessment of businesses and non-profits currently providing arts in our community
- Increase placement of public art within public buildings

Goal 3: Generate awareness of the arts and culture in the City of Royal Oak

- Increase promotion of live music in Royal Oak
- Heighten marketing and web presence
 - Video for the Arts
 - Arts calendar
 - Investigate other cities with great art programs
- Create Business Award for the Arts Champion of the month/year
- Establish musician only loading zone during performances

Goal 4: Increase diversity and culture

- Diversify Royal Oak Commission for the Arts
- Involve community Youths organization, Deaf and Blind community
- Create programming to celebrate broad disciplines of art -poetry, songwriting, theatre, etc.

Goal 5: Become a sustainable commission

- Implement annual strategic planning procedures
- Survey of community, community-at-large, diverse groups, stake holders and the never been reached before groups