

2014 **SPONSORSHIP** OPPORTUNITIES

“The Royal Oak Commission for the Arts’ (ROCFA) mission is to encourage and support arts and culture in Royal Oak.”

Be part of Royal Oak’s exciting public art projects and events by joining the ROCFA team as a sponsor.



ROYAL OAK COMMISSION FOR THE ARTS **PROJECTS**

Art Explored

Art Explored brings large public art installations to downtown Royal Oak. Installations are in place for up to a year, with new artists chosen each year. Nine pieces are on currently on display. We hope to make it more this spring with your support.

Art Explored “Live”

A summer concert series like no other is happening in downtown Royal Oak. Art Explored “Live” features multiple student and professional groups each night. Some shows even include a fashion show from local retailers.



ROYAL OAK COMMISSION FOR THE ARTS SPONSORSHIP LEVELS

SIGNATURE SPONSOR - \$10,000

Provide the framework for ROCFA's activities as a major sponsor.

This sponsorship supports all ROCFA activities:

- Organization logo featured in all ads, posters and banners
- Organization logo featured in all press releases and web advertising, including direct link to organization's website (where applicable)
- Organization logo featured with link on the ROCFA website
- Opportunity to host a free table at all events
- Opportunity to speak at select art openings and events
- ROCFA supporter sticker for public display
- Logo featured on public art plaques with year-round public visibility
- Preferred placement of public art piece

LEAD SPONSOR - \$5,000

This sponsorship supports all ROCFA activities:

- Organization logo in all ads, posters and banners
- Organization logo in all press releases and web advertising, including direct link to organization's website (where applicable)
- Organization logo with link on the ROCFA website
- ROCFA supporter sticker for public display
- Logo on public art plaques with year-round public visibility
- Preferred placement of public art piece

SUPPORTING SPONSOR - \$1,000

This sponsorship supports all ROCFA activities:

- Organization logo in all ads, posters and banners
- Organization logo in all press releases and web advertising, including direct link to organization's website (where applicable)
- Organization logo with link on the ROCFA website
- ROCFA supporter sticker for public display

"ROCFA STICKER" SPONSOR - \$250

This sponsorship supports all ROCFA activities:

- Organization logo and link on the ROCFA website
- ROCFA supporter sticker for public display



Art Explored mural by artist Jennie M. Burt, "Whimsy of Whales" displayed in Downtown Royal Oak.

ART EXPLORED PUBLIC ART SPONSOR - \$1200

This sponsorship supports the Art Explored public art program:

- Organization logo featured in all AE ads, posters and banners
- Organization logo featured in all press releases and web advertising for AE, including direct link to organization's website (where applicable)
- Organization logo featured with link on the ROCFA website
- ROCFA supporter sticker for public display
- Logo featured on public art plaques with year-round public visibility
- Preferred placement of public art piece

ART EXPLORED "LIVE" SPONSOR - \$1000

This sponsorship supports the Art Explored "Live" summer concert series:

- Organization logo featured in all AE Live ads, posters and banners
- Organization logo featured in all press releases and web advertising for AE Live, including direct link to organization's website (where applicable)
- Organization logo featured with link on the ROCFA website
- ROCFA supporter sticker for public display



ART EXPLORED “LIVE” FOOD SPONSOR - \$500

This sponsorship supports the Art Explored “Live” summer concert series:

- Organization logo featured in all AE Live ads, posters and banners
- Organization logo featured in all press releases and web advertising for AE Live, including direct link to organization’s website (where applicable)
- Organization logo featured with link on the ROCFA website
- Opportunity to sell food on every night of the fashion show

ART EXPLORED “LIVE” FASHION SHOW - \$100

This sponsorship supports the Art Explored “Live” summer concert series:

- Organization logo featured in all AE Live ads, posters and banners
- Fashion show at concert series
- Table to sell retail on the night of the fashion show

CONTACT THE ROYAL OAK COMMISSION FOR THE ARTS TO GET INVOLVED

248.246.3200

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