

# VISTOR SURVEY RESULTS

## Holistic Health & Wellness Expo

**AWESOME JOB EVERYONE! A GREAT SUCCESS FOR US ALL!**

**OVER 700 PEOPLE IN ATTENDANCE!**

**"The ROCC's HHW Expo is one of the best expo's in Michigan! They do an amazing Job!"**

**-Penny Golden, Founder & Publisher of Body, Mind, Spirit Guide**



**{Visitor Quote} "An incredibly useful and helpful event. My girlfriend and I expected to spend a little time and wound up spending the entire afternoon at the HHW fair. We have a list of practitioners that we intend on following up with, and we loved the event." -Pat**

- ❖ Approx. 75% of the visitors were between 42 and 61+ years of age.
- ❖ Approx. 70% visitors from the Royal Oak, Troy, Berkley, Huntington Woods, and Ferndale area. The others traveled from New Baltimore, Dearborn Heights, Detroit, Utica, Clarkston, Madison Heights, Warren, Farmington Hills, & Oakland Township.
- ❖ Approx. 97% have insurance coverage.
- ❖ Approx. 61% plan to follow-up and see a practitioner met at the HHW Expo.
- ❖ Approx. 24% might follow-up and see a practitioner met at the HHW Expo.
- ❖ Approx. 95% of visitors would like to see the event take place next year.
- ❖ Nearly 80% of visitors at the Expo were looking for new info on healthy holistic methods.
- ❖ (Results from visitor survey)

**\*Nearly 300 visitors attended the classes!**

Check out the Expo on Youtube:

Thanks to all who helped out and participated!

See you [tentatively] March 5, 2016!

