



It's that kind of experience.

January 26, 2011

Scott Newman  
ICCA Cable Comm Coordinator  
City of Royal Oak  
211 S. Williams  
Royal Oak MI 48067

Dear Mr. Newman,

I write you this letter to inform you of a change in our digital channel line-up. As of February 28<sup>th</sup>, 2011, The Sundance Channel will no longer be available.

It has always been our goal to provide our customers with a variety of programming at a fair price. We make our programming decisions in part on customer demand for a network and then work to obtain or continue carriage of the network in a manner that would be fair to the customer. After lengthy conversations with the Sundance Channel, we were unable to reach an agreement that would allow us to carry this network.

Feel free to contact me at (248) 677-9069 if you have any questions.

Thank you.

Kathy Armstead  
Government and Customer Relations Manager