



Royal Oak
DOWNTOWN
DEVELOPMENT AUTHORITY

Agenda
Royal Oak Downtown Development Authority
March 20, 2024
4:00 p.m. Regular Meeting
City Commission Chambers
City Hall, 203 South Troy Street

As a reminder, if you have not already done so, please turn your cellular phones off or to a silent or vibrate mode for the duration of the meeting. This will allow the meeting to proceed without distractions or interruptions. Thank you for your cooperation.

1. Call to Order
2. Public Comment
3. [Organizational Items](#)
 - a. Election of Officers – Chairperson and Vice Chairperson
 - b. Committee Assignments & Committee Meeting Schedule
 - Infrastructure Committee
 - Marketing and Business Relations Committee
4. [Approval of Meeting Minutes from January 17th, 2024](#)
5. Expense Items
 - a. [Monthly Expenses January 2024](#)
 - b. [Monthly Expenses February 2024](#)
6. [RO Historical Society – Request for Funds](#)
7. [The Rink at Royal Oak Media Recap – 2023/2024](#)
8. [Beer Stroll Sponsorship Distribution & Sponsorship Agreement with RORA](#)
9. Marketing & Business Relations Committee Recommendations
 - a. [Moms, Dads & Grads](#)
 - b. [Downtown Dollars Plan 2024-2025](#)
 - c. [Sights and Sounds Sponsorship Request](#)
 - d. Media (To be provided)
10. FY 2024-2025 Budgets
 - a. [Operating Fund](#)
 - b. [Development Fund](#)
 - c. [Goals & Objectives](#)
11. [Recommendation to City Commission – Parking System Request for Proposals](#)
12. Reports
 - a. [Siren Communication and Impact Report January 2024](#)
 - b. [Siren Communication and Impact Report February 2024](#)
 - c. [SEP 24-11 Memorial Day Parade May 27, 2024](#)
 - d. [Crain's February 15 Article](#)
 - e. Downtown Paving Project-Current Schedule April 8th - May 28th.

Anyone planning to attend the meeting who has need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the City Clerk's office at 248-246-3050 at least two (2) business days prior to the meeting.