



**Agenda**  
**Royal Oak Downtown Development Authority**  
**May 15, 2024**  
**4:00 p.m. Regular Meeting**  
**City Commission Chambers**  
**City Hall, 203 South Troy Street**

***As a reminder, if you have not already done so, please turn your cellular phones off or to a silent or vibrate mode for the duration of the meeting. This will allow the meeting to proceed without distractions or interruptions. Thank you for your cooperation.***

1. Call to Order
2. Public Comment
3. [Approval of Meeting Minutes from April 17, 2024](#)
4. Expense Items
  - a. [Monthly Expenses](#)
5. [RO Holiday Village – Sponsorship Agreement](#)
6. [Contract for Holiday Lighting – English Gardens](#)
7. [FY 24-25 Advertising Plan](#)
8. [Placer.Ai Subscription Adjustment](#)
9. Reports
  - a. [Siren Communication and Impact Report March 2024](#)
  - b. [Siren Communication and Impact Report April 2024](#)
  - c. [CC Approval of Parking Rates for 2024 Taco Fest](#)
  - d. [CC Approval of 2024/25 Downtown Outdoor Ice Arena Agreement](#)
  - e. [Initial Visit Report May 2024 – Placer.Ai](#)